



FOUNDERS! WEEK (beta)

Our inaugural FOUNDERS WEEK (beta) is a free, week-long celebration that brings together entrepreneurs, startups, innovators, changemakers, entrepreneurial support organizations, local leaders, and community to celebrate, educate, connect and build momentum and opportunity around our region's startup community.

The mission of FOUNDERS WEEK is simple: *Founders First*

Join us for 6 days packed with free (virtual) workshops, fireside chats, networking opportunities, health and wellness sessions, awards, swag, and more.

Celebrating Failure

Unlike *THE* "f-word", we don't believe that "failure" is a dirty word. In fact, we think that it should be celebrated. That's why we've invited a group of founders to share their stories of failure in one of Founders Week's signature events - and an exclusive partnership opportunity for you! - Failure Night. Virtual attendees can tune in from the comfort of their home or office to hear from 10 regional Founders and Entrepreneurs as they get real about their mistakes, failures and success. We're also creating an animated GIF that can be shared on social media to encourage even more people to share their failures, and most importantly, what they learned from them.

Why Beta?

Remember in-person events? Handshakes? Pants? Just like you, we're also still trying to figure this "new normal" out.

We'd LOVE to see Founders Week turn into a big, annual, week-long in-person summer party one day. For now, we're taking this opportunity to listen, engage, connect and beta test this brand new concept - all virtually, this year - and we'd love to have you join us as a partner. Let's learn together!

Questions?



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FOUNDERS! WEEK (beta)

MON NOV 8 - SAT NOV 13 2021

Title Partner!

only one available! **\$7,500**

The 2021 event in all mentions/print will be called Founders Week powered by "YOUR COMPANY". Your company's name/logo will appear on everything Founders Week related. You'll also receive:

- XL logo on front & back of exclusive Founders Week t-shirts
- Two (2) informational/promotional social media posts about your company
- Your company logo, profile & website link on event site
- Daily mentions during Founders Week and at every event
- Ten (10) exclusive Founders Weeks t-shirts
- Your company logo on a Founders Week animated GIF, distributed to all attendees & shared on social media
- Your company will be featured in our Founders Week kickoff video

Failure Night Partner!

only one available! **\$5,000**

The 2021 event in all mentions/print will be called Failure Night powered by "YOUR COMPANY". Your company's name/logo will appear on everything Failure Night related. You'll also receive:

- XL logo on back of exclusive Founders Week t-shirts
- One (1) informational/promotional social media post about your company
- Your company logo, profile & website link on event site
- Eight (8) exclusive Founders Week t-shirts
- Your company logo on a Failure Night animated GIF, given to all winners & shared on social media
- Your company will be featured in our Failure Awards promo video

Gold Partner!

\$3,000

- Large logo on back of exclusive Founders Week t-shirts
- Your logo on event website as a Gold level partner
- Your logo on three (3) social media posts thanking our Gold level partners
- Six (6) exclusive Founders Week t-shirts

Silver Partner!

\$2,000

- Medium logo on back of exclusive Founders Week t-shirts
- Your logo on event website as a Silver level partner
- Your logo on two (2) social media posts thanking our Silver level partners
- Four (4) exclusive Founders Week t-shirts

Bronze Partner!

\$1,000

- Small logo on back of exclusive Founders Week t-shirts
- Your logo on event website as a Bronze level partner
- Your logo on one (1) social media post thanking our Bronze level partners
- Two (2) exclusive Founders Week t-shirts

Supporter!

\$500

- Your logo on event website as a Founders Week Supporter
- Your logo on one (1) social media post thanking our Founders Week Supporters