



University of Windsor

Consulting Program

Nicole Sleiman
Business of Innovation
Program Manager



Ontario Centres of
Excellence

What is the Centre for Enterprise and Law?

- Every semester, the CEL recruits top performing business and law students in both Undergraduate and Graduate programs.
- Led by project managers, students use their knowledge, skills and abilities to produce business deliverables and legal support for local, thriving entrepreneurs





Example Project: Feasibility Study

- Answers the question:
 - “does this idea make sense?”
- We will examine some of the following:
 - Potential opportunity
 - External/competitive environment
 - Legal environment

Consulting

- Business
 - Business plans
 - Marketing analysis
 - Financial analysis
 - Funding searches
 - Grant proposals
- Law
 - Novelty search
 - Trademark analysis
 - Legal opinions



Costs

- Average business consulting = \$200/hr
- Average law fees
 - \$1500 – Novelty Search
 - \$800 – Trademark Search
 - \$2000 – Privacy Policy
 - \$5000 – Shareholders' Agreement
- Typical CEL timeframe
 - 80 hrs (business)
 - 40 hrs (law)
- Total cost: \$1600 + \$1500= **\$3100**



At CEL = FREE!*

*New businesses, students, recent graduates



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Internship/Mentorship Program

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Details

- 16 weeks long
- Up to \$5000 in internship funds
- Milestone setting
- Mentorship from community leader/entrepreneur



Eligibility

- Must be a student or recent graduate in Windsor-Essex County or looking to move to the area
- Must be willing to work with the CEL and local mentor(s)
- Must have a business idea and is properly prepared to start their business (completed business plan, etc...)
 - OR must have a business and is looking to grow the business

How to Apply

Send nsleiman@uwindsor.ca your interest in applying to the Internship & Mentorship program, and answer the following questions:

1. Describe your education, work experience
2. Describe your product and/or service
 - b) Describe what makes your product unique or competitive
3. Describe what actions you have taken to date to begin your business.
 - b) Does your product require intellectual property ownership (patents, copyrights, trademarks, etc...)? If so, do you own these rights?
 - c) Do you have a business plan?
4. Describe how you have funded your business activities to date.
5. If funded (up to \$5000), what are your plans for moving forward with your business?
6. Can you describe some attributes of an ideal mentor that might help you move forward with your venture?

Internship/Mentorship Timelines

- Week 1: Meet with Program Manager
- Week 2-16: Meet with Mentors
- Monthly Update Meetings
- Networking Events
- Monthly Seminars/Workshops
- Philanthropy
- Week 16: Final Meeting/Evaluation

Term	Applicants	Interns	Mentors	In-Kind Mentor Consulting	OCE Funding
Winter 2012	14	4	6	\$600	\$20,000
Summer 2012	15	4	6	\$600	\$20,000
Fall 2012	15	5	6	\$600	\$25,000
Winter 2013	25	17	17	\$1700	\$66,000